

Minimum English level: UKVI IELTS score	Course length	Course tuition	Course start > Course end	Add-ons	Extra support
> Your International Year One options for degree entry in September 2027					
5.5 overall with no less than 5.0 in any skill	2 terms	£16,880	September 2026 > June 2027	i	
			January 2027 > August 2027		
5.0 overall with no less than 4.5 in any skill	2.5 terms	£18,330	October 2026 > August 2027		0.5 terms of modules from Enhancement and Extended English and Skills options
4.5 overall with no less than 4.0 in any skill	3 terms	£18,330	September 2026 > August 2027		1 term of modules from Enhancement and Extended English and Skills options
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4.5 overall with no less than 4.0 in any skill	3 terms	£18,330	June 2027 > June 2028	i	1 term of modules from Enhancement and Extended English and Skills options
4.0 overall with no less than 4.0 in any skill	3.5 terms	£21,385	April 2027 > June 2028	i	1.5 terms of Extended English and Skills modules
			July 2027 > August 2028		
	4 terms	£24,380	March 2027 > June 2028	i	2 terms of Extended English and Skills modules
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Academic entry requirements: for all course options above, you need to have completed high school at the required level. For requirements specific to your country, select your preferred degree and pathway course from our online Degree Finder: kaplanpathways.com/bournemouth/ug-degrees

Your course length: this is influenced by your English language score that you submit as part of the admissions process. Soon after your course starts, we'll check your English and academic level again to make sure you're on the most suitable study plan, with modules that best fit your skills and goals.

Common modules taken by all students:

- Accounting
- Economics
- English for Academic Purposes
- Marketing
- Organisational Behaviour
- Quantitative Methods
- The Business Environment

Personal development activities: during your course, you'll also have activities to build practical, digital and employability skills.

Learn more about modules: you'll find module summaries later in this booklet.

i Optional integrated online internship

For selected course options and an additional fee (maximum £1,490), you can take an online internship as an additional final term while at the College in the UK. You will:

- apply and further develop your English language skills in a professional setting
- build real-world experience related to your degree subject at university
- gain additional career skills and experience and boost your CV before your degree.

See the undergraduate module summaries section for more details.

Extra support: for courses of over 2 terms, you will take additional modules from a selection of Enhancement and Extended English and Skills options (depending mainly on your IELTS score) before the modules to the left.

Students with at least UKVI IELTS 5.5: you can study a 2.5 or 3-term course that typically includes Enhancement modules to maximise your university preparation:

- Critical Reading, Writing and Reasoning for Higher Education
- Digital Applications
- Independent and Collaborative Study
- UK Society and Culture

Students with less than UKVI IELTS 5.5: you will typically take Extended English and Skills modules to improve your English language and academic skills.

Students with UKVI IELTS 4.5 or 5.0 will typically take:

- English for Academic Study 3
- Independent and Collaborative Study
- Reading and Writing 3
- Speaking and Listening 3

Students with UKVI IELTS 4.0 will typically take:

- English for Academic Study 2 and 3
- Independent and Collaborative Study
- Reading and Writing 2 and 3
- Speaking and Listening 2 and 3
- Study Skills Preparation

† For some degrees, the University will require you to take particular modules. Details are on the online Degree Finder and will be in your offer letter.

International Year One

in Media and Communications

1/2

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International Year One

in Media and Communications

2/2

Common modules taken by all students:

- Communication Theory
- Cross Platform Media
- Digital Essentials
- English for Academic Purposes
- Language in Media
- Marketing
- Media and Society

Personal development activities: during your course, you'll also have activities to build practical, digital and employability skills.
Learn more about modules: you'll find module summaries later in this booklet.

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- Tourism and Hospitality

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- Reading and Writing 2 and 3
- Speaking and Listening 2 and 3
- Study Skills Preparation

Accounting

Learn the main principles and techniques used for financial reporting, analysis, and management accounting in a business context.

Biology

Gain an understanding of biological systems and organisms, as well as key laboratory processes.

Communication Theory

Explore the major theories of communication and analyse different types of communication.

Contemporary Global Issues

Explore the big issues facing humanity in the 21st century, and critically evaluate their causes and effects.

Critical Reading, Writing and Reasoning for Higher Education

Enhance your ability to read and understand complex ideas in English, and to compose convincing written arguments.

Cross Platform Media

Examine the theories and concepts of cross platform and multi-platform storytelling and their applications.

Digital Applications

Develop your digital skill set, helping you use digital tools to support academic study, including using and citing digital sources.

Digital Essentials

Examine digital media and emerging digital technologies, and develop your practical skills and competencies in this area.

Economics

Gain an understanding of macro and micro economics, and explore current trends and issues in the field.

English for Academic Purposes

Develop your English to the level you need for university study, and to really get involved in academic discussions.

English for Academic Study 2

Improve your English grammar and vocabulary in order to communicate in an academic environment.

English for Academic Study 3

Expand your knowledge of English grammar and vocabulary to the level required for degree study.

Entrepreneurship

Familiarise yourself with varied concepts of creativity, entrepreneurship and innovation, and learn how to apply them in business.

Extended Project

Learn how to plan, carry out and report an extended project. You can choose a topic that matches your degree and career goals, and personal interests.

Independent and Collaborative Study

Work independently and in teams on an academic task, and practise applying your subject knowledge and study skills.

Information Technology

Discover the key concepts of computer science, including data representation and programming languages.

Intermediate Digital Applications

Gain a better understanding of the digital landscape, and gain the skills you'll need to use online sources for academic study.

Language in Media

Analyse and evaluate the effectiveness of a range of real-world media industry genres and styles.

Logic and Critical Thinking

Explore the concepts, history and skills relating to logic and critical thinking, and how they apply in real-world contexts.

Marketing

Gain a comprehensive understanding of the main principles of marketing. Learn the skills to analyse and evaluate real-world applications of marketing concepts.

Mathematics

Develop your mathematical skill set in areas such as algebra, coordinate geometry, probabilities and trigonometry.

Media and Society

Evaluate the changing roles and nature of the media and communications industries over time in a global society.

Organisational Behaviour

Introduces the key features of management behaviour, including human resource management. Gain an insight into management and organisational principles, including the impact and effect of 21st century technologies.

Quantitative Methods

Learn how to analyse business data using quantitative techniques. Understand how forecasting is used in a business context using data from a number of sources.

Reading and Writing 2

Develop your English reading and writing so that you can understand and articulate ideas and reasoning.

Reading and Writing 3

Develop your English reading and writing skills to a sufficient level to communicate complex ideas.

Speaking and Listening 2

Practise listening and speaking so that you are better prepared for academic debate and discussion.

Speaking and Listening 3

Improve your ability to listen and speak in English, allowing you to fully engage with academic topics.

Study Skills Preparation

Gain an introduction to the wide range of skills and strategies you'll need to succeed at university, such as research methods and using and citing sources.

The Business Environment

Understand how organisations work within their wider economic, environmental and social context, and how this impacts their decision making.

Tourism and Hospitality

Gain a working knowledge of the tourism and hospitality industries, including how businesses in the sector function, and the external forces that affect them.

UK Society and Culture

Learn more about the culture and society of the UK, and how it differs from others.

Online internship

While you're at the College in the UK, you'll take an online work placement as your final term if you choose a pathway course with integrated internship.

The internship is offered in partnership with Virtual Internships, a leading education company in the field. This gives you the chance to gain valuable work experience with one of 3,500+ companies around the world.

You will choose one of 18 career fields on your internship, based on your chosen progression degree. This will all help you develop important skills, practise your English and give you some great experience to add to your CV.

Find out more at:

kaplanpathways.com/internship

Personal development activities (all courses)**Culture and activities**

We'll help you have a hugely beneficial cultural and social experience, and encourage you to explore different activities, sports, crafts and more. You might learn about local history and culture, or develop your wider subject knowledge and understanding of related industries.

Employability and digital skills

Outside of your academic learning, you'll also be taught skills that will be useful at university and later in life. You'll receive help in making the most of your creativity, improving your communication and developing your digital skills. We'll also help you build a CV, portfolio and online profile to empower you after you graduate.

Social networking

Forming a strong social network can be very beneficial, even if it's just to discuss and debate ideas. Not only will you get to know your classmates, you'll also have opportunities to join professional bodies, and network with students and industry professionals: something that can be really helpful when you go on to start your career.