

International Year One

in Business

1/2

Minimum English level: UKVI IELTS score*	Course length	Course tuition	Course start	Course end	Additional course features
> Your International Year One options for degree entry in September 2023					
5.5 overall with no less than 5.0 in any skill	2 terms	£14,350	September 2022	June 2023	
			January 2023	August 2023	
5.0 overall with no less than 4.5 in any skill	2.5 terms	£15,570	October 2022	August 2023	0.5 terms of modules from Enhancement and Extended English and Skills options
4.5 overall with no less than 4.0 in any skill	3 terms	£15,570	September 2022	August 2023	1 term of modules from Enhancement and Extended English and Skills options
> Your International Year One options for degree entry in September 2024					
5.0 overall with no less than 4.5 in any skill	2.5 terms	£15,570	July 2023	May 2024	0.5 terms of modules from Enhancement and Extended English and Skills options
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4.5 overall with no less than 4.0 in any skill	3 terms	£15,570	June 2023	May 2024	1 term of modules from Enhancement and Extended English and Skills options
			April 2023	May 2024	
4.0 overall with no less than 4.0 in any skill	3.5 terms	£18,165	April 2023	May 2024	1.5 terms of Extended English and Skills modules
	4 terms	£20,760	February 2023	May 2024	2 terms of Extended English and Skills modules
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Academic entry requirements: for all course options above, you need to have completed high school at the required level. For requirements specific to your country, select your preferred degree and pathway course from our online Degree Finder: kaplanpathways.com/bournemouth/ug-degrees

Your course length: this is influenced by your English language score that you submit as part of the admissions process. Soon after your course starts, we'll check your English and academic level again to make sure you're on the most suitable study plan, with modules that best fit your skills and goals.

International Year One

in Business

2/2

Common modules taken by all students:

- > Economics
- > English for Academic Purposes
- > Entrepreneurship and Business Development
- > Financial Accounting
- > Marketing Principles
- > Quantitative Methods for Business

You will also take 1 of the following modules that fits your degree and career goals†:

- > Business Law
- > Management Accounting and Financial Management

Personal development activities: during your course, you'll also have activities to build practical, digital and employability skills.

Learn more about modules: you'll find module summaries later in this booklet.

Do you want to add an internship to your course?

You can take an integrated online internship as your final term, and gain additional career skills and experience before you start your degree.

Learn more: see the next page for more details.

Extra support: for courses of over 2 terms, you will take additional modules from a selection of Enhancement and Extended English and Skills options (depending mainly on your IELTS score) before the modules to the left.

Students with at least UKVI IELTS 5.5: you can study a 2.5 or 3-term course that typically includes Enhancement modules to maximise your university preparation:

- > Critical Reading, Writing and Reasoning for Higher Education
- > Digital Applications
- > Independent and Collaborative Study
- > UK Society and Culture

Students with less than UKVI IELTS 5.5: you will typically study Extended English and Skills modules to improve your English language level and academic skills.

Students with UKVI IELTS 4.5 or 5.0 will typically take:

- > English for Academic Study 3
- > Independent and Collaborative Study
- > Reading and Writing 3
- > Speaking and Listening 3

Students with UKVI IELTS 4.0 will typically take:

- > English for Academic Study 2 + English for Academic Study 3
- > Independent and Collaborative Study
- > Reading and Writing 2 + Reading and Writing 3
- > Speaking and Listening 2 + Speaking and Listening 3
- > Study Skills Preparation

† For some degrees, the University will require you to take particular modules. Details are on the online Degree Finder and will be in your offer letter.

International Year One

in Business with Internship

1/2

Minimum English level: UKVI IELTS score*	Course length	Course tuition	Course start	Course end	Additional course features
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> Your International Year One with Internship options for degree entry in September 2024					
5.0 overall with no less than 4.5 in any skill	3.5 terms	£16,870	July 2023	August 2024	0.5 terms of Extended English and Skills modules + integrated 1-term virtual internship
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International Year One

in Business with Internship

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Personal development activities: during your course, you'll also have activities to build practical, digital and employability skills.

Learn more: you'll find summaries of course modules, personal development activities and the internship later in this booklet.

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International Year One

in Media and Communications

1/2

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International Year One

in Media and Communications

2/2

Common modules taken by all students:

- > Communication Theory
- > Cross Platform Media
- > Digital Essentials
- > English for Academic Purposes
- > Language in Media
- > Marketing Principles
- > Media and Society

Personal development activities: during your course, you'll also have activities to build practical, digital and employability skills.

Learn more about modules: you'll find module summaries later in this booklet.

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International Year One

in Media and Communications with Internship

1/2

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International Year One

in Media and Communications with Internship

2/2

Common modules taken by all students:

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International Year One

in Tourism and Hospitality

1/2

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International Year One

in Tourism and Hospitality

2/2

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- > Entrepreneurship and Business Development
- > Financial Accounting
- > Marketing Principles
- > Tourism and Hospitality

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International Year One

in Tourism and Hospitality with Internship

1/2

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International Year One

in Tourism and Hospitality with Internship

2/2

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- > Study Skills Preparation

Biology

Gain an understanding of biological systems and organisms, as well as key laboratory processes.

Business Law

Learn about the legal principles that affect modern businesses, including contract law and company law.

Communication Theory

Explore the major theories of communication and analyse different types of communication.

Contemporary Global Issues

Explore the big issues facing humanity in the 21st century, and critically evaluate their causes and effects.

Critical Reading, Writing and Reasoning for Higher Education

Enhance your ability to read and understand complex ideas in English, and to compose convincing written arguments.

Cross Platform Media

Examine the theories and concepts of cross platform and multi-platform storytelling and their applications.

Digital Applications

Develop your digital skill set, helping you use digital tools to support academic study, including using and citing digital sources.

Digital Essentials

Examine digital media and emerging digital technologies, and develop your practical skills and competencies in this area.

Economics

Gain an understanding of macro and micro economics, and explore current trends and issues in the field.

English for Academic Purposes

Develop your English to the level you need for university study, and to really get involved in academic discussions.

English for Academic Study 2

Improve your English grammar and vocabulary in order to communicate in an academic environment.

English for Academic Study 3

Expand your knowledge of English grammar and vocabulary to the level required for degree study.

Entrepreneurship

Familiarise yourself with varied concepts of creativity, entrepreneurship and innovation, and learn how to apply them in business.

Entrepreneurship and Business Development

Explore how to start and nurture a business, how to develop commercial ideas and how to present a business plan.

Extended Project

Learn how to plan, carry out and report an extended project. You can choose a topic that matches your degree and career goals, and personal interests.

Financial Accounting

Learn about standard accounting conventions, and the role of financial accounting within organisations.

Independent and Collaborative Study

Work independently and in teams on an academic task, and practise applying your subject knowledge and study skills.

Information Technology

Discover the key concepts of computer science, including data representation and programming languages.

Intermediate Digital Applications

Gain a better understanding of the digital landscape, and gain the skills you'll need to use online sources for academic study.

Language in Media

Analyse and evaluate the effectiveness of a range of real-world media industry genres and styles.

Logic and Critical Thinking

Explore the concepts, history and skills relating to logic and critical thinking, and how they apply in real-world contexts.

Management Accounting and Financial Management

Find out about the role of financial management in organisations, and techniques for financial decision-making.

Marketing Principles

Gain an insight into the key principles of modern marketing, and its role in business and commercial competition.

Mathematics

Develop your mathematical skill set in areas such as algebra, decision maths, probabilities and statistics.

Media and Society

Evaluate the changing roles and nature of the media and communications industries over time in a global society.

Quantitative Methods for Business

Enhance your understanding of mathematics and quantitative techniques, and how to apply them to accounting, finance and management.

Reading and Writing 2

Develop your English reading and writing so that you can understand and articulate ideas and reasoning.

Reading and Writing 3

Develop your English reading and writing skills to a sufficient level to communicate complex ideas.

Speaking and Listening 2

Practise listening and speaking so that you are better prepared for academic debate and discussion.

Speaking and Listening 3

Improve your ability to listen and speak in English, allowing you to fully engage with academic topics.

Study Skills Preparation

Gain an introduction to the wide range of skills and strategies you'll need to succeed at university, such as research methods and using and citing sources.

Tourism and Hospitality

Gain a working knowledge of the tourism and hospitality industries, including how businesses in the sector function, and the external forces that affect them.

UK Society and Culture

Learn more about the culture and society of the UK, and how it differs from others.

Online internship

You'll take an online work placement as your final term if you study a pathway course with integrated internship.

The internship is offered in partnership with Virtual Internships, a leading education company in the field. This gives you the chance to gain valuable work experience at one of 3,500+ companies around the world.

You will be assigned one of 18 career fields on your internship, based on your chosen progression degree. This will all help you develop important skills, practise your English and give you some great experience to add to your CV.

Find out more on our website:
[› kaplanpathways.com/internship](https://www.kaplanpathways.com/internship)

Personal development activities (all courses) Culture and activities

We'll help you have a hugely beneficial cultural and social experience, and encourage you to explore different activities, sports, crafts and more. You might learn about local history and culture, or develop your wider subject knowledge and understanding of related industries.

Employability and digital skills

Outside of your academic learning, you'll also be taught skills that will be useful at university and later in life. You'll receive help in making the most of your creativity, improving your communication and developing your digital skills. We'll also help you build a CV, portfolio and online profile to empower you after you graduate.

Social networking

Forming a strong social network can be very beneficial, even if it's just to discuss and debate ideas. Not only will you get to know your classmates, you'll also have opportunities to join professional bodies, and network with students and industry professionals: something that can be really helpful when you go on to start your career.